

## ABOUT US

Praxus Health (formerly 19 to Zero) acts as a catalyst for change, committed to making a tangible impact. Our collaborative approach unites partners across sectors to address the needs of priority populations, including Indigenous, rural, and remote communities, newcomers, and immunocompromised communities.

We believe that real progress comes from practical, multifaceted solutions tailored to the unique challenges of today's health landscape. Born out of the urgency of the pandemic, we've evolved into an organization dedicated to improving health. Whether it's advancing cancer screening practices, immunization, expanding access to care, or reshaping health policy, we guide partners through the complexities of healthcare to create sustainable, long-term impact.

A decorative graphic on the left side of the page, consisting of a blue curved line with five circular icons: a target, a group of people, a magnifying glass with a checkmark, a speech bubble, and a megaphone.

### Actionable Insights

We conduct research to understand public perceptions and the current landscape across various health topics.

### Community Partnerships

We are a trusted partner of community groups and organizations of all types. We work closely with community groups and organizations as trusted partners to ensure we meet the needs of these communities.

### Education & Practice Change

We partner with healthcare providers and system leaders to co-create innovative tools, resources, and initiatives that elevate healthcare quality and promote effective care delivery.

### Health Communication

We design, develop, and execute targeted and tailored educational and marketing interventions to drive healthy behaviours.

### Advocacy

We advocate for equitable policies at all levels of the system that will improve the health outcomes for priority communities.

## CALL TO ACTION

Interested in learning more?  
Contact us at [info@19tozero.ca](mailto:info@19tozero.ca)